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CPC Innovation Recognized with Two Prestigious Awards

Arden Hills, Minn. – June 7, 2023 – [CPC \(Colder Products Company\)](#) recently received two top recognitions for outstanding internal and external marketing and communications programs.

Yesterday in Toronto, the International Association of Business Communicators (IABC) presented its [Gold Quill Award of Merit](#) (employee engagement category) to CPC. Amy Lilja, CPC's senior manager of employee communications, accepted the award on behalf of the company — one of 27 U.S. winners in a field of 134 worldwide, and the only honoree from Minnesota.

The highly competitive Gold Quill program recognizes innovative, strategic communications excellence and associated results. CPC's initiative increased participation in the company's annual engagement survey from 71 percent to a remarkable 94 percent. Winners were selected from nearly 400 entries submitted by non-profits, agencies, educational institutions, governments and companies within 16 countries.

In late May, CPC was shortlisted for the B2B Marketing Elevation Awards in the category of "best omnichannel program." The Elevation Awards celebrate the best B2B marketing in the U.S., honoring "the most innovative, creative and forward-thinking" campaigns.

CPC and its agency partner, Gravity Global, were recognized for their "[End of the Weld](#)" B2B campaign. The program introduced CPC's MicroCNX[®] aseptic connector, a game-changing and much-needed alternative to traditional tube welding in biopharmaceutical processing.

"Innovation in marketing and communications is an extension of the innovative thinking we apply across our operations," said Jane Doyon, CPC's vice president of marketing. "We appreciate being recognized for exceptional work as that's what we aim for both internally and with our customers."

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About CPC

CPC (Colder Products Company) is the leading provider of quick disconnect couplings, fittings and connectors for the life sciences, biopharma, industrial and chemical handling markets. Over its 40-year history, CPC has built a portfolio of 10,000-plus connector products. CPC is an operating company within Dover Corporation. For more information, contact CPC, 4200 Round Lake Road W., Arden Hills, Minn., 55112. Phone: 651-645-0091. Toll-free: 800-444-2474. Web: cpcworldwide.com

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